Elevated

WINGS FOR KIDS
2014-2015 YEAR IN REVIEW

still climbing
EFFECTIVE PROGRESS

Social and Emotional Learning (SEL) has gained recognition across multiple sectors. The education field acknowledges SEL has the power to close the achievement gap; national employment data shows jobs in the 21st century require leaders with high SE skills; and emotionally intelligent films like Disney Pixar’s Inside Out embrace themes around social skills, self-management, and relationship skills. Even pop star Lady Gaga and her Born This Way Foundation partnered with Yale University to create an #EmotionRevolution.


WINGS grew from serving 787 kids at 7 programs to 1,181 kids at 10 programs—a 50% increase!

WINGS kids attended school over 97% of the time.
91% of WINGS kids displayed deep understanding of all five social and emotional skills—a 10% increase from last year.
Teachers reported at the end of the year that 82% of their WINGS kids frequently displayed positive behavior in the classroom by taking an active role when learning, working on projects, following the example of a positive role model, and offering to help others.

End of year assessments completed on WINGS kids by WINGSReaders showed that 89% of kids displayed positive behavior during the WINGS programs by: respecting others’ opinions; trying again when unsuccessful; and attracting positive attention from peers and adults.
82% of 4th & 5th grade WINGS students said, “WINGS helps me deal with my daily problems better.”

The next level

SEL EVERYWHERE

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WINGS presented “SEL to Improve Academics, Attendance, and Behavior” during The Emotional Intelligence Network’s Global EQ Week, at the Effective Learners Symposium, and at the BOOST (Best of Out of School Time) Conference.
We contributed to Stanford Social Innovation Review and Bridgespan’s “Effective Learners” blog series entitled “ReThinking How Students Succeed.”
Our CEO was a featured panel member at “Grantmakers for Effective Organizations” Conference.
Chief WINGS officers led an SEL conversation at Innovation, Influence and Impact: A convening of National Providers and the Afterschool Building Partners sponsored by The Wallace Foundation.
We penned “Looking Beyond the Numbers, Achieving High Performance” on The Center for Effective Philanthropy’s blog.

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WINGS remains at the forefront of the SEL conversation. We’ve shared the most recent research in the field and provided best practices on SEL implementation.

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My View from the Top

When I first became CEO in 2011, the biggest task at hand was determining how to grow WINGS in order to serve more kids, without compromising quality and effectiveness. I believed we were ready to fly across state lines because we successfully replicated WINGS from one school to four in Charleston. To achieve this, we created a 3-year growth plan that would guide WINGS through 2015; proposed rapid growth in multiple regions—Atlanta, GA, rural Lake City, SC, and Charlotte, NC; and envisioned stepping-up the number of kids served from 635 to 1,200. We rose to the challenge, soared to new heights, and wrapped-up our 3-year growth plan on-target.

As WINGS continued to climb upward, the field of Social and Emotional Learning moved into the mainstream. As pioneers in the field, we revealed in this progress and more in 2014-2015:
• Double programs in Atlanta; growing from 2 to 4 programs
• Replicated to Charlotte, NC where we opened one program
• Awarded the Alliance for Strong Families & Communities Commitment Award for “Executing on Mission”
• Created the Kindred Kids program, born out of the tragic Emanuel Shootings this past June in Charleston, SC

Because of you—our friends, investors, and generous givers of time and energy—WINGS has been elevated, flying high above the clouds.

Onward & Upward,
Bridget Laird,
Chief Executive Officer

PIONEERS IN THE FIELD

Fellow WINGers —
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Chief Executive Officer
in stride
REGIONAL HIGHLIGHTS

ATLANTA

WINGS Atlanta was featured in several of Atlanta’s largest media outlets — WNOX Radio, WYKE Radio, WAAK Radio, and Fox 5’s Good Day Atlanta.

WINGS established relationships with brand new philanthropic partners, resulting in over $1 million in new funding support for Atlanta: The Goizueta Foundation, Georgia Department of Education, Pitney Bowes Foundation, Luther and Susie Hamilton Foundation, and John and Mary Franklin Foundation.

We launched programs in two new schools, Lavel Mill and Berthea Elementary Schools, doubling the number of kids served.

“I am most proud that mainstream audiences have caught up with what we do. When we began our work, very few believed SEL would help close the achievement gap between kids most in need and their more affluent peers. Now more educators, parents, partners, funders, and media understand how valuable social and emotional skills are and recognize WINGS as an expert in this field” — Denise Blake, Executive Director, WINGS Atlanta

SOUTH CAROLINA

WINGS South Carolina raised more than $220,000 during the 2nd annual Lift the County Giving Day.

More than 100 volunteers donated over 5,000 service hours to our Charleston programs.

WINGS collaborated with 30+ community partners to expose WINGS kids to enrichment opportunities like sculpture, engineering, entrepreneurship, modern dance, piano, and computer science.

Throughout

Recruited 12 dedicated, hard-working WINGSLeaders representing three local colleges: Johnson C. Smith University, UWC, Charlotte, and Central Piedmont Community College.

MOMENTUM WINGS Financials

FINANCIALS

<table>
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<tr>
<th>Description</th>
<th>2018</th>
<th>2019</th>
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<tr>
<td>Revenue</td>
<td>$6,973,535</td>
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<tr>
<td>Grants</td>
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<tr>
<td>Fundraising</td>
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<td>Contributions</td>
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<tr>
<td>Program: 7%</td>
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<td>Management: 10%</td>
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<tr>
<td>EXPENSES</td>
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100% of 4th graders surveyed in Charlotte stated that they believe WINGS helps them deal better with their problems and feel better about themselves.

95% of parents surveyed expressed that WINGS has helped their kids do better in school and in social situations, with one parent stating “The WINGSLeaders, in my opinion, go above and beyond for the kids that need it the most and want WINGS. Grateful and thankful for them all.” — Alex Opoulos, Chief Program Officer, WINGS South Carolina

FORWARD-LOOKING

GAVE US A BOOST

Our first year in Charlotte, NC was exciting. We introduced over 100 students to WINGS, engaged 17 new college students as WINGSLeaders, and became a part of the University Family, all of which encourages potential future growth in the Charlotte region.”

—Vicky Sullivan, Chief Program Officer, WINGS South Carolina

“Without the dollar support from all of our partners, WINGS would not be the organization we are today. We are grateful for their continued support!”

—Nicole Nieves, Chief Program Officer, WINGS South Carolina

“Thank you to each and every partner for all your support — we could not accomplish the work we do without you.”

—Julia Rugg, Chief Program Officer, WINGS South Carolina